

2017 SPONSORSHIP & ADVERTISING OPPORTUNITIES



Build relationships with water industry leaders *and* make a positive impact on the water environment.

The mission of The Chesapeake Water Environmental Association is to improve water quality and protect the environment in the Maryland, Delaware and Washington DC area. This is accomplished, with the support of our members, through the exchange of technical and scientific information in the form of seminars, luncheons, webinars and conferences.

Sponsorship Benefits

- Increased corporate visibility and marketing opportunities within a wide audience of water industry professionals
- Relationship-building access to key influencers involved in advancing water industry services, technology, and policy
- Recognition as an environmental leader among peers, clients, and customers



Annual Sponsor Program Level

Platinum - \$3,000 (Best Value)

- Logo and Hyperlink on CWEA website
- Annual WEFTEC Reception Sponsorship - Platinum Level
- CWEA Annual Meeting Luncheon at the Tri-Association Conference
- Annual Ed Norton Open - A Gary Wyatt Memorial Golf Tournament Foursome & Hole Sponsorship
- 4 a la carte Seminar Signs
- Webinar Series
- WEF Operations Challenge - WEFTEC Shirts
- Young Professionals Annual Outing
- Free Job Postings on CWEA Website

Gold - \$1,500

- Logo and Hyperlink on CWEA website
- Annual WEFTEC Reception Sponsorship - Gold Level
- CWEA Annual Meeting Luncheon at the Tri-Association Conference
- Annual Ed Norton Open - A Gary Wyatt Memorial Golf Tournament Putting Contest Sponsor
- Young Professionals Annual Outing
- 3 a la carte Seminar Signs
- Free Job Postings on CWEA Website

Silver - \$1,000

- Annual WEFTEC Reception Sponsorship - Silver Level
- CWEA Annual Meeting Luncheon at the Tri-Association Conference
- Young Professionals Annual Outing
- 3 a la carte Seminar Signs
- Free Job Postings on CWEA Website

Bronze \$500

- Annual WEFTEC Reception Sponsorship - Bronze Level
- CWEA Annual Meeting Luncheon at the Tri-Association Conference
- Young Professionals Annual Outing
- Free Job Postings on CWEA Website

Operations Challenge

- Sponsor Recognition on WEFTEC Shirt and Sign at Membership Table at Tri-Association Conference \$1,000
- WEFTEC Hard Hat Sponsor - Sponsor name on Team Hats. Only 2 available \$2,000

A La Carte Sponsorships listed on page 2

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A La Carte Sponsorships

General A La Carte

Cost

Job Postings on CWEA Website - Monthly charge.....	25.00
Annual Meeting At The Tri-Association Conference	
Sponsor logo on sign at CWEA Membership table and at CWEA Annual Meeting Luncheon.....	100.00
CWEA Website Logo and Hyperlink - Quarterly charge.....	250.00
Young Professionals Annual Outing - Sponsor name on Event Registration and Shirt.....	250.00
Annual WEFTEC Reception Sponsor - Bronze	
Sponsor for CWEA/PWEA WEFTEC reception in Chicago, IL on Sunday, October 1, 2017. <i>Companies will be identified on promotions as Bronze Sponsors on event promotions; are eligible to be listed in a CWEA announcement article in the Ecoletter and a listing at the Tri-Association Conference in Ocean City, MD organized by sponsorship level</i>	
	375.00
Annual WEFTEC Reception Sponsor - Silver	
Sponsor for CWEA/PWEA WEFTEC reception in Chicago, IL on Sunday, October 1, 2017. <i>Companies will be identified on promotions as Silver Sponsors on event promotions; are eligible to be listed in a CWEA announcement article in the Ecoletter and a listing at the Tri-Association Conference in Ocean City, MD organized by sponsorship level</i>	
	500.00
Annual WEFTEC Reception Sponsor - Gold	
Sponsor for CWEA/PWEA WEFTEC reception in Chicago, IL on Sunday, October 1, 2017. <i>Companies will be identified on promotions as Gold Sponsors on event promotions; are eligible to be listed in a CWEA e-Newsletter sponsor for three (3) months, and are eligible for a CWEA announcement article in the Ecoletter and a listing at the Tri-Association Conference in Ocean City, MD organized by sponsorship level</i>	
	625.00
Annual WEFTEC Reception Sponsor - Platinum	
Sponsor for CWEA/PWEA WEFTEC reception in Chicago, IL on Sunday, October 1, 2017. <i>Companies will be identified on promotions as Platinum Sponsors on event promotions; are eligible to be listed in a CWEA e-Newsletter sponsor for three (3) months, and are eligible for a CWEA announcement article in the Ecoletter and a listing at the Tri-Association Conference in Ocean City, MD organized by sponsorship level</i>	
	925.00
CWEA Water Mentoring Program - Sponsor name on website and shirt provided to program volunteers and Youth Participants	500.00
Webinar - Logo and Firm Recognition on each webinar	600.00
WEFTEC Operations Challenge Shirt	
Sponsor recognition on WEFTEC Shirt and sign at Membership table at Tri-Association Conference.....	1,000.00
WEFTEC Operations Challenge Hard Hat - Sponsor name on Team Hats. Includes Hard Hat for sponsor. Only 2 available	2,000.00

Ed Norton Golf Tournament A La Carte

Putting Contest Sponsor - Sign on putting green	275.00
Score Card Safety Pack - Name on score card safety pack.....	275.00
Hole Sponsor - Tournament Foursome & Sign on golf course	600.00
Continental Breakfast Sponsor - Sign recognition	825.00
Practice Range Sponsor - Sign recognition	825.00
Beverage Cart Sponsor - Sign on beverage cart	825.00
Lunch Sponsor - Sign recognition on each table	1,100.00

Seminar - Technical Training A La Carte

Collection Systems Spring Seminar - Sign	150.00
Collection Systems Fall Seminar - Sign	150.00
Plant Operations & Maintenance Seminar - Sign	150.00
Stormwater Spring Seminar - Sign	150.00
Stormwater Fall Seminar - Sign	150.00
Water Reuse Seminar - Sign.....	150.00

CWEA 2017 Annual Sponsor Program

Fill out the form below and send to Cheryl Paulin or visit goo.gl/Cgi2Aq to register online.

Contact Name

Phone Number

Firm Name

Email Address

Mailing Address

Company website if applicable

City

State

Zip

Level of Sponsorship:

Platinum \$3,000 Gold \$1,500 Silver \$1,000 Bronze \$500

A La Carte sponsorship:

Type _____ Cost \$ _____ .00

Type _____ Cost \$ _____ .00

Type _____ Cost \$ _____ .00

Sponsorship Total Cost \$ _____

PAYMENT METHOD

Check (payable to CWEA)

Credit Card:

Visa MC Amex Discover

Name on Card

Card Number

Security/CVC

Signature

Date



Committee Chair: John Fletcher
email: fletch@dukes.com • phone: 757.635.4017

Contact: Cheryl Paulin
email: cheryl@chesapeakewea.org • phone: 717.630.0303

