

# 2020 SPONSORSHIP & ADVERTISING OPPORTUNITIES



Build relationships with water industry leaders *and* make a positive impact on the water environment.

## Annual Sponsor Program Level

### Platinum - \$3,000 (\$6,050 Value)

- Logo and Hyperlink on CWEA website
- E-Newsletter Sponsor
- Free Job Postings on CWEA Website
- Annual Member Reception Sponsorship - Platinum Level
- CWEA Annual Meeting Luncheon and Tri-Association Conference Sign
- Annual Ed Norton Open - A Gary Wyatt Memorial Golf Tournament Foursome & Hole Sponsorship
- Seminar Signs - 4 minimum
- Webinar Series
- WEF Operations Challenge - WEFTEC Team Shirts
- Young Professionals' Events
- CWEA Annual Stream Clean-up Event T-Shirt

### Gold - \$1,500 (\$3,525 Value)

- Logo and Hyperlink on CWEA website
- E-Newsletter Sponsor
- Free Job Postings on CWEA Website
- Annual Member Reception Sponsorship - Gold Level
- CWEA Annual Meeting Luncheon and Tri-Association Conference Sign
- Annual Ed Norton Open - A Gary Wyatt Memorial Golf Tournament Putting Contest Sponsor
- Young Professionals' Events
- Seminar Signs - 4 minimum

### Silver - \$1,000 (\$2,300 Value)

- Annual Member Reception Sponsorship - Silver Level
- Free Job Postings on CWEA Website
- CWEA Annual Meeting Luncheon and Tri-Association Conference Sign
- Young Professionals' Events
- Seminar Signs - 4 minimum

### Bronze \$500 (\$1,100 Value)

- Free Job Postings on CWEA Website
- Annual Member Reception Sponsorship - Bronze Level
- CWEA Annual Meeting Luncheon and Tri-Association Conference Sign
- Young Professionals' Events

### Operations Challenge

- Sponsor Recognition on WEFTEC Team Shirt and Sign at Membership Table at Tri-Association Conference \$1,000
- WEFTEC Hard Hat Sponsor - Sponsor name on Team Hats. Only 2 available \$2,000

*À la carte sponsorships listed on page 2.*

The mission of the Chesapeake Water Environment Association is to improve water quality and protect the environment in the Maryland, Delaware and Washington DC area. This is accomplished, with the support of our members, through the exchange of technical and scientific information in the form of seminars, luncheons, webinars and conferences.

## Sponsorship Benefits

- Increased corporate visibility and marketing opportunities within a wide audience of water industry professionals
- Relationship-building access to key influencers involved in advancing water industry services, technology, and policy
- Recognition as an environmental leader among peers, clients, and customers



# 2020 SPONSORSHIP & ADVERTISING OPPORTUNITIES

## General À La Carte

<b>Job Postings on CWEA Website</b> - Yearly sponsorship and job postings .....	250.00
<b>Webinar</b> - Logo and Firm Recognition on 1 Webinar .....	100.00
<b>CWEA Webinars/Series</b> - Logo and Firm Recognition on each webinar (minimum 8) .....	750.00
<b>CWEA Webinar Vendor Spotlight</b> .....	(each) 500.00
<b>Student Chapter</b> .....	500.00

## CWEA Special Events À La Carte Sponsorships

<b>Student Design Competition</b> - Spring Meeting & WEFTEC promotion .....	500.00
<b>Young Professionals' Sponsored Social Events</b> - Sponsor name on Email Blast and Registration Link .....	150.00
<b>Young Professionals' Dinner-N-Learn</b> - 1 per Event.....	(each) 500.00
<b>Stockholm Junior Water Prize (SJWP)</b> - Covers costs of Junior Fair & SJWP Competition Travel .....	500.00
<b>CWEA Water Mentoring Program</b> - Sponsor acknowledgement in CWEA publications, website, and social media.....	500.00
<b>CWEA Annual Meeting and Tri-Association Conference</b> - Sponsor logo on sign at CWEA Membership table and sign at Annual Meeting Luncheon .....	250.00
<b>Annual CWEA Reception Sponsor - Bronze:</b> Companies will be identified on promotions as Bronze Sponsors on Annual Reception promotions; are eligible to be listed in a CWEA announcement article in the Ecoletter and a listing at the Tri-Association Conference in Ocean City, MD organized by sponsorship level .....	450.00
<b>Annual CWEA Reception Sponsor - Silver:</b> Companies will be identified on promotions as Silver Sponsors on Annual Reception promotions; are eligible to be listed in a CWEA announcement article in the Ecoletter and a listing at the Tri-Association Conference in Ocean City, MD organized by sponsorship level .....	550.00
<b>Annual CWEA Reception Sponsor - Gold:</b> Companies will be identified on promotions as Gold Sponsors on Annual Reception promotions; are eligible to be listed in a CWEA e-Newsletter sponsor for three (3) months, and are eligible for a CWEA announcement article in the Ecoletter and a listing at the Tri-Association Conference in Ocean City, MD organized by sponsorship level .....	650.00
<b>Annual CWEA Reception Sponsor - Platinum:</b> Companies will be identified on promotions as Platinum Sponsors on Annual Reception promotions; are eligible to be listed in a CWEA e-Newsletter sponsor for three (3) months, and are eligible for a CWEA announcement article in the Ecoletter and a listing at the Tri-Association Conference in Ocean City, MD organized by sponsorship level .....	750.00

## Ed Norton Golf Tournament À La Carte Sponsorships

<b>Putting Contest Sponsor</b> - Sign on putting green .....	275.00
<b>Score Card Safety Pack</b> - Name on score card safety pack .....	275.00
<b>Hole Sponsor</b> - Tournament Foursome & Sign on golf course .....	600.00
<b>Continental Breakfast Sponsor</b> - Sign recognition.....	825.00
<b>Practice Range Sponsor</b> - Sign recognition .....	825.00
<b>Beverage Cart Sponsor</b> - Sign on beverage cart.....	825.00
<b>Lunch Sponsor</b> - Sign recognition on each table .....	1,100.00

## Seminar - Technical Training À La Carte Sponsorships

<b>Asset Management Seminar</b> - Seminar Sponsor Sign .....	200.00
<b>Collection Systems Seminar</b> - Seminar Sponsor Sign .....	200.00
<b>Plant Operations &amp; Maintenance Seminar</b> - Seminar Sponosr Sign .....	200.00
<b>Stormwater Seminar</b> - Seminar Sponsor Sign .....	200.00
<b>Water Reuse Seminar</b> - Seminar Sponsor Sign .....	200.00
<b>Biosolids Seminar</b> - Seminar Sponsor Sign .....	200.00
<b>Lanyard for all yearly CWEA Technical Seminars</b> - Only 1 sponsorship available (6 events) .....	1500.00

# CWEA 2020 Annual Sponsor Program

Fill out the form below and send to Mike Cecil or visit [ChesapeakeWEA.org](http://ChesapeakeWEA.org) to register online.

Contact Name

Phone Number

Firm Name

Email Address

Mailing Address

Company website if applicable

City State Zip

Level of Sponsorship:

Platinum \$3,000  Gold \$1,500  Silver \$1,000  Bronze \$500

Operations Challenge \$1,000

À La Carte sponsorship:

Type \_\_\_\_\_ Cost \$ \_\_\_\_\_ .00

Type \_\_\_\_\_ Cost \$ \_\_\_\_\_ .00

Type \_\_\_\_\_ Cost \$ \_\_\_\_\_ .00

Sponsorship Total Cost \$ \_\_\_\_\_

## PAYMENT METHOD

Check (payable to CWEA)

Credit Card:

Visa  MC  Amex  Discover

Name on Card

Card Number

Security/CVC

Expiration

Signature

Date



**Committee Chair:** Mike Cecil  
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