

2021 SPONSORSHIP & ADVERTISING OPPORTUNITIES

Build relationships with water industry leaders *and* make a positive impact on the water environment.

The mission of the Chesapeake Water Environment Association is to improve water quality and protect the environment in the Maryland, Delaware and Washington DC area. This is accomplished, with the support of our members, through the exchange of technical and scientific information in the form of seminars, luncheons, webinars and conferences.

Sponsorship Benefits

- Increased corporate visibility and marketing opportunities within a wide audience of water industry professionals
- Relationship-building access to key influencers involved in advancing water industry services, technology, and policy
- Recognition as an environmental leader among peers, clients, and customers



Annual Sponsor Program Level

Platinum - \$3,000 (\$6,050 Value)

- Logo and Hyperlink on CWEA website
- E-Newsletter Sponsor
- Free Job Posting on CWEA website
- Annual Member Reception Sponsorship*
- CWEA Annual Meeting Luncheon and Tri-Association Conference sign*
- Ed Norton Golf Tournament Foursome and Hole Sponsorship*
- Seminar Signs - minimum of 4*
- Webinar Series recognition
- CWEA Run Across the Bay Team T-Shirts*
- Young Professionals Social Events
- CWEA Annual Stream Clean-up Event T-Shirt*

Gold - \$1,500 (\$3,525 Value)

- Logo and Hyperlink on CWEA website
- E-Newsletter Sponsor
- Free Job Posting on CWEA website
- Annual Member Reception Sponsorship*
- CWEA Annual Meeting Luncheon and Tri-Association Conference sign*
- Ed Norton Golf Tournament Putting Contest Sponsorship*
- Young Professionals Social Events
- Seminar Signs - Minimum of 4*

Silver - \$1,000 (\$2,300 Value)

- Annual Member Reception Sponsorship
- Free Job Posting on CWEA website
- CWEA Annual Meeting Luncheon and Tri-Association Conference sign*
- Young Professionals Social Events
- Seminar Signs - Minimum of 4*

Bronze \$500 (\$1,100 Value)

- Annual Member Reception Sponsorship
- Free Job Posting on CWEA website
- CWEA Annual Meeting Luncheon and Tri-Association Conference sign*
- Young Professionals Social Events

Operations Challenge

- Sponsor Recognition on WEFTEC Team Shirt and Sign at Membership Table at Tri-Association Conference \$1,000
- WEFTEC Hard Hat Sponsor - Sponsor name on Team Hats. Only 2 available \$2,000

*or receive comparable digital promotion of the logo (*additional eNewsletter promotion, social media posts, Annual Business Meeting/Leadership Retreat Series/etc. recognition*) if the in-person event becomes virtual or otherwise canceled.

SPONSORSHIP & ADVERTISING OPPORTUNITIES

General À La Carte

Job Postings on CWEA Website - Yearly sponsorship and job postings	250.00
Webinar - Logo and Firm Recognition on 1 Webinar	100.00
CWEA Webinars/Series - Logo and Firm Recognition on each webinar (minimum 8)	750.00
CWEA Webinar Vendor Spotlight	(each) 500.00
Student Chapter	500.00

CWEA Special Events À La Carte Sponsorships

Student Design Competition - Spring Meeting & WEFTEC promotion	500.00
Young Professionals' Sponsored Social Events - Sponsor name on Email Blast and Registration Link	150.00
Young Professionals' Dinner-N-Learn - 1 per Event.....	(each) 500.00
Stockholm Junior Water Prize (SJWP) - Covers costs of Junior Fair & SJWP Competition Travel	500.00
CWEA Water Mentoring Program - Sponsor acknowledgement in CWEA publications, website, and social media.....	500.00
CWEA Annual Meeting and Tri-Association Conference - Sponsor logo on sign at CWEA Membership table and sign at Annual Meeting Luncheon	250.00
Annual CWEA Reception Sponsor - Bronze: Companies will be identified on promotions as Bronze Sponsors on Annual Reception promotions; are eligible to be listed in a CWEA announcement article in the Ecoletter and a listing at the Tri-Association Conference in Ocean City, MD organized by sponsorship level	450.00
Annual CWEA Reception Sponsor - Silver: Companies will be identified on promotions as Silver Sponsors on Annual Reception promotions; are eligible to be listed in a CWEA announcement article in the Ecoletter and a listing at the Tri-Association Conference in Ocean City, MD organized by sponsorship level	550.00
Annual CWEA Reception Sponsor - Gold: Companies will be identified on promotions as Gold Sponsors on Annual Reception promotions; are eligible to be listed in a CWEA e-Newsletter sponsor for three (3) months, and are eligible for a CWEA announcement article in the Ecoletter and a listing at the Tri-Association Conference in Ocean City, MD organized by sponsorship level	650.00
Annual CWEA Reception Sponsor - Platinum: Companies will be identified on promotions as Platinum Sponsors on Annual Reception promotions; are eligible to be listed in a CWEA e-Newsletter sponsor for three (3) months, and are eligible for a CWEA announcement article in the Ecoletter and a listing at the Tri-Association Conference in Ocean City, MD organized by sponsorship level	750.00

Ed Norton Golf Tournament À La Carte Sponsorships

Putting Contest Sponsor - Sign on putting green	275.00
Score Card Safety Pack - Name on score card safety pack	275.00
Hole Sponsor - Tournament Foursome & Sign on golf course	600.00
Continental Breakfast Sponsor - Sign recognition.....	825.00
Practice Range Sponsor - Sign recognition.....	825.00
Beverage Cart Sponsor - Sign on beverage cart.....	825.00
Lunch Sponsor - Sign recognition on each table	1,100.00

Seminar - Technical Training À La Carte Sponsorships

Asset Management Seminar - Seminar Sponsor Sign	200.00
Collection Systems Seminar - Seminar Sponsor Sign	200.00
Plant Operations & Maintenance Seminar - Seminar Sponosr Sign	200.00
Stormwater Seminar - Seminar Sponsor Sign	200.00
Water Reuse Seminar - Seminar Sponsor Sign	200.00
Biosolids Seminar - Seminar Sponsor Sign	200.00
Lanyard for all yearly CWEA Technical Seminars - Only 1 sponsorship available (6 events)	1500.00

CWEA 2021 Annual Sponsor Program

Fill out the form below and send to Mike Cecil or visit ChesapeakeWEA.org to register online.

Contact Name

Phone Number

Firm Name

Email Address

Mailing Address

Company website if applicable

City State Zip

Level of Sponsorship:

Platinum \$3,000 Gold \$1,500 Silver \$1,000 Bronze \$500

Operations Challenge \$1,000

À La Carte sponsorship:

Type _____ Cost \$ _____ .00

Type _____ Cost \$ _____ .00

Type _____ Cost \$ _____ .00

Sponsorship Total Cost \$ _____

PAYMENT METHOD

Check (payable to CWEA)

Credit Card:

Visa MC Amex Discover

Name on Card

Card Number

Security/CVC Expiration

Signature Date



Committee Chair: Mike Cecil
email: mike.cecil@aceservinc.com • phone: 410-440-4471

Contact: Traci Storm
email: traci@chesapeakewea.org • phone: 410-960-5514

