

# 2021 SPONSORSHIP & ADVERTISING OPPORTUNITIES

Build relationships with water industry leaders *and* make a positive impact on the water environment.

The mission of the Chesapeake Water Environment Association is to improve water quality and protect the environment in the Maryland, Delaware and Washington DC area. This is accomplished, with the support of our members, through the exchange of technical and scientific information in the form of seminars, luncheons, webinars and conferences.

## Sponsorship Benefits

- Increased corporate visibility and marketing opportunities within a wide audience of water industry professionals
- Relationship-building access to key influencers involved in advancing water industry services, technology, and policy
- Recognition as an environmental leader among peers, clients, and customers



## Annual Sponsor Program Level

### Platinum - \$3,000 (\$6,050 Value)

- Logo and Hyperlink on CWEA website
- E-Newsletter Sponsor
- Free Job Posting on CWEA website
- Annual Member Reception Sponsorship\*
- CWEA Annual Meeting Luncheon and Tri-Association Conference sign\*
- Ed Norton Golf Tournament Foursome and Hole Sponsorship\*
- Seminar Signs - minimum of 4\*
- Webinar Series recognition
- CWEA Run Across the Bay Team T-Shirts\*
- Young Professionals Social Events
- CWEA Annual Stream Clean-up Event T-Shirt\*

### Gold - \$1,500 (\$3,525 Value)

- Logo and Hyperlink on CWEA website
- E-Newsletter Sponsor
- Free Job Posting on CWEA website
- Annual Member Reception Sponsorship\*
- CWEA Annual Meeting Luncheon and Tri-Association Conference sign\*
- Ed Norton Golf Tournament Putting Contest Sponsorship\*
- Young Professionals Social Events
- Seminar Signs - Minimum of 4\*

### Silver - \$1,000 (\$2,300 Value)

- Annual Member Reception Sponsorship
- Free Job Posting on CWEA website
- CWEA Annual Meeting Luncheon and Tri-Association Conference sign\*
- Young Professionals Social Events
- Seminar Signs - Minimum of 4\*

### Bronze \$500 (\$1,100 Value)

- Annual Member Reception Sponsorship
- Free Job Posting on CWEA website
- CWEA Annual Meeting Luncheon and Tri-Association Conference sign\*
- Young Professionals Social Events

### Operations Challenge

- Sponsor Recognition on WEFTEC Team Shirt and Sign at Membership Table at Tri-Association Conference \$1,000
- WEFTEC Hard Hat Sponsor - Sponsor name on Team Hats. Only 2 available \$2,000

\*or receive comparable digital promotion of the logo (*additional eNewsletter promotion, social media posts, Annual Business Meeting/Leadership Retreat Series/etc. recognition*) if the in-person event becomes virtual or otherwise canceled.

# SPONSORSHIP & ADVERTISING OPPORTUNITIES

## General À La Carte

<b>Job Postings on CWEA Website</b> - Yearly sponsorship and job postings .....	250.00
<b>Webinar</b> - Logo and Firm Recognition on 1 Webinar .....	100.00
<b>Newsletter Ad Spot</b> - Business Card Size Ad on Monthly Newsletter .....	\$50 Each Month, or 3 Months for \$125.00
<b>CWEA Webinars/Series</b> - Logo and Firm Recognition on each webinar (minimum 8) .....	750.00
<b>CWEA Webinar Vendor Spotlight</b> - Commercial displayed during webinar (3 minute video supplied by sponsor) ... (each)	500.00
<b>Student Chapter</b> .....	500.00

## CWEA Special Events À La Carte Sponsorships

<b>Student Design Competition</b> - Spring Meeting & WEFTEC promotion .....	500.00
<b>Young Professionals' Sponsored Social Events</b> - Sponsor name on Email Blast and Registration Link .....	150.00
<b>Young Professionals' Dinner-N-Learn</b> - 1 per Event.....	(each) 500.00
<b>YP Coffee Chat Sponsor</b> - (Third Wed. of every month).....	\$750.00
Your logo presented: at each coffee chat, on the website calendar listing for each event, on any YP newsletter articles, email blasts, and social media postings for the YP Coffee Chat meetings, and listed as the YP Coffee Chat sponsor on the CWEA sponsor's webpage, and on any YP articles submitted to print in the Ecoletter.	
<b>Stockholm Junior Water Prize (SJWP)</b> - Covers costs of Junior Fair & SJWP Competition Travel .....	500.00
<b>CWEA Water Mentoring Program</b> - Sponsor acknowledgement in CWEA publications, website, and social media.....	500.00
<b>CWEA Annual Meeting and Tri-Association Conference</b> - Sponsor logo on sign at CWEA Membership table and sign at Annual Meeting Luncheon .....	250.00
<b>Annual CWEA Reception Sponsor - Bronze:</b> Companies will be identified on promotions as Bronze Sponsors on Annual Reception promotions; are eligible to be listed in a CWEA announcement article in the Ecoletter and a listing at the Tri-Association Conference in Ocean City, MD organized by sponsorship level .....	450.00
<b>Annual CWEA Reception Sponsor - Silver:</b> Companies will be identified on promotions as Silver Sponsors on Annual Reception promotions; are eligible to be listed in a CWEA announcement article in the Ecoletter and a listing at the Tri-Association Conference in Ocean City, MD organized by sponsorship level .....	550.00
<b>Annual CWEA Reception Sponsor - Gold:</b> Companies will be identified on promotions as Gold Sponsors on Annual Reception promotions; are eligible to be listed in a CWEA e-Newsletter sponsor for three (3) months, and are eligible for a CWEA announcement article in the Ecoletter and a listing at the Tri-Association Conference in Ocean City, MD organized by sponsorship level .....	650.00
<b>Annual CWEA Reception Sponsor - Platinum:</b> Companies will be identified on promotions as Platinum Sponsors on Annual Reception promotions; are eligible to be listed in a CWEA e-Newsletter sponsor for three (3) months, and are eligible for a CWEA announcement article in the Ecoletter and a listing at the Tri-Association Conference in Ocean City, MD organized by sponsorship level .....	750.00

## Ed Norton Golf Tournament À La Carte Sponsorships

<b>Putting Contest Sponsor</b> - Sign on putting green .....	275.00
<b>Score Card Safety Pack</b> - Name on score card safety pack .....	275.00
<b>Hole Sponsor</b> - Tournament Foursome & Sign on golf course .....	600.00
<b>Continental Breakfast Sponsor</b> - Sign recognition.....	825.00
<b>Practice Range Sponsor</b> - Sign recognition.....	825.00
<b>Beverage Cart Sponsor</b> - Sign on beverage cart.....	825.00
<b>Lunch Sponsor</b> - Sign recognition on each table .....	1,100.00

## Seminar - Technical Training À La Carte Sponsorships

<b>Asset Management Seminar</b> - Seminar Sponsor Sign .....	200.00
<b>Collection Systems Seminar</b> - Seminar Sponsor Sign .....	200.00
<b>Plant Operations &amp; Maintenance Seminar</b> - Seminar Sponosr Sign .....	200.00
<b>Stormwater Seminar</b> - Seminar Sponsor Sign .....	200.00
<b>Water Reuse Seminar</b> - Seminar Sponsor Sign .....	200.00
<b>Biosolids Seminar</b> - Seminar Sponsor Sign .....	200.00
<b>Lanyard for all yearly CWEA Technical Seminars</b> - Only 1 sponsorship available (6 events) .....	1500.00

# CWEA 2021 Annual Sponsor Program

Fill out the form below and send to Mike Cecil or visit [ChesapeakeWEA.org](http://ChesapeakeWEA.org) to register online.

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
Firm Name

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
Company website if applicable

\_\_\_\_\_  
City State Zip

Level of Sponsorship:

Platinum \$3,000  Gold \$1,500  Silver \$1,000  Bronze \$500

Operations Challenge \$1,000

À La Carte sponsorship:

Type \_\_\_\_\_ Cost \$ \_\_\_\_\_ .00

Type \_\_\_\_\_ Cost \$ \_\_\_\_\_ .00

Type \_\_\_\_\_ Cost \$ \_\_\_\_\_ .00

Sponsorship Total Cost \$ \_\_\_\_\_

## PAYMENT METHOD

Check (payable to CWEA)

Credit Card:

Visa  MC  Amex  Discover

\_\_\_\_\_  
Name on Card

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Security/CVC Expiration

\_\_\_\_\_  
Signature Date



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