

2022

# Sponsorship & Advertising Opportunities

Below you will find opportunities to participate as an annual sponsor for CWEA which includes many events throughout the year as well as À La Carte options for individual events. Please contact [traci@chesapeakewea.org](mailto:traci@chesapeakewea.org) with any questions.



## Annual Platinum – \$3,000 (\$6,050 Value)

- Logo and Hyperlink on CWEA website
- E-Newsletter Sponsor
- Free Job Posting on CWEA website
- Annual Member Reception Sponsorship\*
- CWEA Annual Meeting Luncheon and Tri-Association Conference sign\*
- Ed Norton Golf Tournament Foursome and Hole Sponsorship\*
- Seminar Signs – minimum of 4\*
- Webinar Series recognition
- Young Professionals Social Events
- CWEA Annual Stream Clean-up Event T-Shirt\*

## Annual Gold – \$1,500 (\$3,525 Value)

- Logo and Hyperlink on CWEA website
- E-Newsletter Sponsor
- Free Job Posting on CWEA website
- Annual Member Reception Sponsorship\*
- CWEA Annual Meeting Luncheon and Tri-Association Conference sign\*
- Ed Norton Golf Tournament Putting Contest Sponsorship\*
- Young Professionals Social Events
- Seminar Signs – Minimum of 4\*

## Annual Silver – \$1,000 (\$2,300 Value)

- Annual Member Reception Sponsorship
- Free Job Posting on CWEA website
- CWEA Annual Meeting Luncheon and Tri-Association Conference sign\*
- Young Professionals Social Events
- Seminar Signs – Minimum of 4\*

## Annual Bronze \$500 (\$1,100 Value)

- Annual Member Reception Sponsorship
- Free Job Posting on CWEA website
- CWEA Annual Meeting Luncheon and Tri-Association Conference sign\*
- Young Professionals Social Events

## Operations Challenge

- Sponsor Recognition on WEFTEC Team Shirt and Sign at Membership Table at Tri-Association Conference \$1,000
- WEFTEC Hard Hat Sponsor - Sponsor name on Team Hats. Only 2 available \$2,000

## Sponsorship Benefits

- Increased corporate visibility and marketing opportunities throughout a wide audience of water/wastewater industry professionals
- Relationship-building access to key influencers involved in advancing water industry services, technology, and policies
- Recognition as an environmental leader among peers, clients, and customers

\*or receive comparable digital promotion of the logo (*additional eNewsletter promotion, social media posts, Annual Business Meeting/ Leadership Retreat Series/etc. recognition*) if the in-person event becomes virtual or otherwise canceled.



# SPONSORSHIP & ADVERTISING OPPORTUNITIES

## General À La Carte

### Job Postings on CWEA Website

Yearly sponsorship, job postings, logo on job board page ..... 250.00

### Webinar

Logo and Firm Recognition on 1 Webinar ..... 100.00

### Newsletter Ad Spot

Business Card Size Ad on Monthly Newsletter ..... \$50 Each Month, or 3 Months for \$125.00

### CWEA Webinars/Series

Logo and Firm Recognition on each webinar (minimum 8) ..... 750.00

### CWEA Webinar Vendor Spotlight

Commercial displayed during webinar (3 minute video supplied by sponsor) ..... (each) 500.00

### Student Chapter

Sponsorship..... 500.00

## CWEA Special Events À La Carte Sponsorships

### Student Design Competition

Spring Meeting & WEFTEC promotion..... 500.00

### Young Professionals' Sponsored Social Events

Sponsor name on Email Blast and Registration Link ..... 500.00

### Young Professionals' Dinner-N-Learn

1 per Event..... (each) 500.00

### YP Coffee Chat Sponsor

(Third Wed. of every month) ..... \$750.00

Your logo presented: at each coffee chat, on the website calendar listing for each event, on any YP newsletter articles, email blasts, and social media postings for the YP Coffee Chat meetings, listed as the YP Coffee Chat sponsor on the CWEA sponsor's webpage, and on any YP articles submitted to print in the Ecoletter.

### Stockholm Junior Water Prize (SJWP)

Assists with costs of Junior Fair & SJWP Competition Travel ..... 500.00

### CWEA YH20/Mentoring Program

Sponsor acknowledgement in CWEA publications, website, and social media ..... 500.00

### CWEA Annual Meeting and Tri-Association Conference

Sponsor logo on sign at CWEA Membership table and sign at Annual Meeting Luncheon ..... 250.00

### Water Palooza

Sponsor name on Email Blast, Registration Link, Event Sponsor Signage, and opportunity to provide giveaways at the event..... 100.00

### Lanyard for all yearly CWEA Technical Seminars

Only 1 sponsorship available ..... 1500.00

**The additional sponsorship opportunities listed below are available throughout the year. Watch for registration flyers, email blasts, announcements in the Ecoletter, and the CWEA website as these opportunities open:**

Ed Norton/Gary Wyatt Memorial Golf Tournament Sponsorships

CWEA Committee Technical Training Seminars/Conference Sponsorships

Annual Reception Sponsorships

# CWEA 2022 Annual Sponsor Program

Register online at [ChesapeakeWEA.org](http://ChesapeakeWEA.org) or email form to [Traci@ChesapeakeWEA.org](mailto:Traci@ChesapeakeWEA.org).

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Firm Name

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Today's Date:

## PAYMENT METHOD

Check (payable to CWEA)

Credit Card:

Visa  MC  Amex  Discover

\_\_\_\_\_  
Name on Card

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Security/CVC Expiration

\_\_\_\_\_  
Signature Date

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Company website if applicable

## Level of Sponsorship:

Platinum \$3,000  Gold \$1,500  Silver \$1,000  Bronze \$500

Operations Challenge \$1,000

À La Carte sponsorship:

Type \_\_\_\_\_ Cost \$ \_\_\_\_\_ .00

Type \_\_\_\_\_ Cost \$ \_\_\_\_\_ .00

Type \_\_\_\_\_ Cost \$ \_\_\_\_\_ .00

Sponsorship Total Cost \$ \_\_\_\_\_



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The Chesapeake Water Environment Association has origins dating back to 1927. CWEA's influence reaches throughout the Washington, D.C., Delaware, and Maryland areas. Partner with us while also increasing exposure for your organization's mission in the Water/Wastewater Industry.

