

2023

Sponsorship & Advertising Opportunities

Below you will find opportunities to participate as an annual sponsor for CWEA which includes many events throughout the year as well as À La Carte options for individual events. Please contact traci@chesapeakewea.org with any questions.



Annual Platinum – \$3,000 (\$6,050 Value)

- Logo and Hyperlink on CWEA website
- E-Newsletter Sponsor
- Free Job Posting on CWEA website
- CWEA Annual Meeting Luncheon and Tri-Association Conference sign*
- Ed Norton Golf Tournament Foursome and Hole Sponsorship*
- Seminar Signs – up to 4 Seminars*
- Webinar Series recognition
- Young Professionals Social Events
- CWEA Annual Stream Clean-up Event T-Shirt*

Annual Gold – \$1,500 (\$3,525 Value)

- Logo and Hyperlink on CWEA website
- E-Newsletter Sponsor
- Free Job Posting on CWEA website
- CWEA Annual Meeting Luncheon and Tri-Association Conference sign*
- Ed Norton Golf Tournament Putting Contest Sponsorship*
- Young Professionals Social Events
- Seminar Signs – up to 4 Seminars*

Annual Silver – \$1,000 (\$2,300 Value)

- Free Job Posting on CWEA website
- CWEA Annual Meeting Luncheon and Tri-Association Conference sign*
- Young Professionals Social Events
- Seminar Signs – up to 4 Seminars*

Annual Bronze \$500 (\$1,100 Value)

- Free Job Posting on CWEA website
- CWEA Annual Meeting Luncheon and Tri-Association Conference sign*
- Young Professionals Social Events

Operations Challenge

- Signage at the Tri-Association Conference and Sponsor recognition on WEFTEC Team Shirt
- WEFTEC Hard Hat Sponsor - Sponsor name on Team Hats. Only 2 available \$2,000

Sponsorship Benefits

- Increased corporate visibility and marketing opportunities throughout a wide audience of water/wastewater industry professionals
- Relationship-building access to key influencers involved in advancing water industry services, technology, and policies
- Recognition as an environmental leader among peers, clients, and customers

*or receive comparable digital promotion of the logo (*additional eNewsletter promotion, social media posts, Annual Business Meeting/ Leadership Retreat Series/etc. recognition*) if the in-person event becomes virtual or otherwise canceled.



SPONSORSHIP & ADVERTISING OPPORTUNITIES

General À La Carte

Job Postings on CWEA Website

Yearly sponsorship, job postings, logo on job board page 250.00

Webinar

Logo and Firm Recognition on 1 Webinar 100.00

Newsletter Ad Spot

Business Card Size Ad on Monthly Newsletter \$50 Each Month, or 3 Months for \$125.00

CWEA Webinars/Series

Logo and Firm Recognition on each webinar (minimum 8) 750.00

CWEA Webinar Vendor Spotlight

Commercial displayed during webinar (3 minute video supplied by sponsor) (each) 500.00

Student Chapter

Sponsorship..... 500.00

CWEA Special Events À La Carte Sponsorships

Student Design Competition

Spring Meeting & WEFTEC promotion..... 500.00

Young Professionals' Sponsored Social Event

Sponsor logo on marketing, social media, at the event, Ecoletter article..... 250.00

Young Professionals' Dinner-N-Learn

1 per Event..... (each) 500.00

YP Coffee Chat Sponsor

(Third Wed. of every month) \$750.00

Your logo presented: at each coffee chat, on the website calendar listing for each event, on any YP newsletter articles, email blasts, and social media postings for the YP Coffee Chat meetings, listed as the YP Coffee Chat sponsor on the CWEA sponsor's webpage, and on any YP articles submitted to print in the Ecoletter.

Stockholm Junior Water Prize (SJWP)

Assists with costs of Junior Fair & SJWP Competition Travel 500.00

CWEA YH20/Mentoring Program

Sponsor acknowledgement in CWEA publications, website, and social media 500.00

CWEA Annual Meeting and Tri-Association Conference

Sponsor logo on sign at CWEA Membership table and sign at Annual Meeting Luncheon 250.00

Water Palooza

Sponsor name on Email Blast, Registration Link, Event Sponsor Signage, and opportunity to provide giveaways at the event..... 200.00

Lanyard for all yearly CWEA Technical Seminars

Only 1 sponsorship available 1500.00

CWEA Committee Technical Training Seminars/Conference Sponsorships..... 200.00

The additional sponsorship opportunities listed below are available throughout the year. Watch for registration flyers, email blasts, announcements in the Ecoletter, and the CWEA website as these opportunities open:

Ed Norton/Gary Wyatt Memorial Golf Tournament Sponsorships

Multiple Sponsorship Opportunities

CWEA 2023 Annual Sponsor Program

Register online at ChesapeakeWEA.org or email form to Traci@ChesapeakeWEA.org.

Contact Name

Firm Name

Mailing Address

City State Zip

Today's Date:

PAYMENT METHOD

Check (payable to CWEA)

Credit Card:

Visa MC Amex Discover

Name on Card

Card Number

Security/CVC Expiration

Signature Date

Phone Number

Email Address

Company website if applicable

Level of Sponsorship:

Platinum \$3,000 Gold \$1,500 Silver \$1,000 Bronze \$500

Operations Challenge \$1,000

À La Carte sponsorship:

Type _____ Cost \$ _____ .00

Type _____ Cost \$ _____ .00

Type _____ Cost \$ _____ .00

Sponsorship Total Cost \$ _____



Committee Chair: Mike Cecil

email: mike.cecil@aceservinc.com • phone: 410-440-4471

Contact: Traci Storm

email: traci@chesapeakewea.org • phone: 410-960-5514

The Chesapeake Water Environment Association has origins dating back to 1927. CWEA's influence reaches throughout the Washington, D.C., Delaware, and Maryland areas. Partner with us while also increasing exposure for your organization's mission in the Water/Wastewater Industry.

