



CWEA 2024 Annual Sponsorship Brochure

Be sure to look at our A La Carte menu of Sponsorships on the back.
For more information, email traci@chesapeakewea.org

Sponsorships provide scholarships, educational opportunities, and committee support.

Recognition as an environmental leader among peers, clients, and customers.

Relationship-building access to key influencers involved in the water industry services, technology, and policies.

Increased corporate visibility and marketing opportunities throughout a wide audience of water/wastewater professionals.

PLATINUM

\$3,000

Golf foursome at the Ed Norton Golf Tournament w/Hole Sponsorship Signage

Logo on CWEA T-shirt**

Logo on Website Scroll

Free 2024 Job Postings

Logo Representation on eNewsletters, Monthly Webinars, YP Social Events, Leadership Session Slide, Social Media posts, Ecoletter Recognition, YH2O Stream Clean Shirts, Event Marketing, Annual Business Meeting Slide, and more!

Hyperlink on Sponsorship page

Logo Representation on signage at the CWEA table at Tri-Con, Annual Business Meeting, Ed Norton Golf Tournament, and other events

GOLD

\$1,500

Logo Representation on Ed Norton Putting Contest Signage

Logo on Website Scroll

Free 2024 Job Postings

Logo Representation on eNewsletters, Monthly Webinars, YP Social Events, Leadership Session Slide, Social Media posts, Ecoletter Recognition, YH2O Stream Clean Shirts, Event Marketing, Annual Business Meeting Slide, and more!

Hyperlink on Sponsorship page

Logo Representation on signage at the CWEA table at Tri-Con, Annual Business Meeting, Ed Norton Golf Tournament, and other events

SILVER

\$1,000

Exclusive logo slide in one CWEA monthly webinar.

Free 2024 Job Postings

Organization's Name Represented on Leadership Session Slide, Annual Business Meeting Slide, and six appearances in the monthly CWEA eNewsletters, Social Media Posts, Ecoletter Recognition, and more!

Hyperlink on Sponsorship page

Logo Representation on signage at the CWEA table at Tri-Con, Annual Business Meeting, Ed Norton Golf Tournament, and other events

BRONZE

\$750

Free 2024 Job Postings

Organization's Name Represented on Leadership Session Slide, Annual Business Meeting Slide, and four appearances in the monthly CWEA eNewsletters, Social Media Posts, Ecoletter Recognition, and more!

Hyperlink on Sponsorship page

Logo Representation on signage at the CWEA table at Tri-Con, Annual Business Meeting, Ed Norton Golf Tournament, and other events

COPPER

\$500

Organization's Name Represented on Leadership Session Slide, Annual Business Meeting Slide, and two appearances in the monthly CWEA eNewsletters, Social Media Posts, Ecoletter Recognition, and more!

Hyperlink on Sponsorship page

Organization's name printed on signage at the CWEA table at Tri-Con, Annual Business Meeting, Ed Norton Golf Tournament, and other events

*Receive comparable digital promotion of logo and/or organization's name if an in-person event becomes virtual or otherwise canceled. **Sponsorship Commitment must be received by 12/21/23 - one color white imprint



CWEA 2024 A La Carte Sponsorship Brochure

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Sponsorship & Advertising Opportunities

Job Postings in the CWEA Career Center for 2024 w/logo on CWEA Career Center webpage	\$300
Webinar Sponsorship with logo on exclusive slide for one CWEA Monthly Webinar of choice	\$100
eNewsletter Ad in Weekly Email Blasts	\$50/month or \$125/3 months
CWEA Webinar Vendor Spotlight - up to 3 minute commercial featured during one CWEA Monthly Webinar of choice	\$250
Sponsor one of CWEA's Student Chapters w/logo representation at Student Chapter Events	\$500
Sponsor the Student Design Competition - logo representation at Spring Meeting and WEFTEC during competitions, with Ecoletter, eNewsletter, and Social Media Features	\$500
Promotional Item Sponsorship - one color imprint of logo with CWEA's logo in one promotional item that will be distributed at CWEA Specialty Conferences, Events, and Tri-Con**	\$1,000
Dinner & Learn Event - logo representation on marketing at the event, social media, and the Ecoletter article - includes one attendee registration	\$500
Stockholm Junior Water Prize Sponsorship - logo representation in eNewsletters, social media posts, and the Ecoletter article about the event	\$250
YH2O/Mentoring Sponsorship - logo representation in eNewsletters, social media posts, Ecoletter articles, and signage at YH2O events, along with exposure in Baltimore MOED and DPW marketing	\$500
Water Palooza Sponsorship - logo representation on marketing, signage, eNewsletters, social media posts, website slides, Ecoletter article, and a one-color logo imprint on the back of WP t-shirts	\$225
Laynard - Exclusive Sponsorship of 2024 CWEA Specialty Conference name badge lanyards	\$1,500
Young Professionals Annual Sponsorship - logo representation at all YP events, on marketing, signage, social media posts, eNewsletters, and Ecoletter articles - includes one complimentary attendee registration to each YP event	\$1,000
Exclusive Annual Sponsorship of the 2024 monthly YP Coffee Chats - logo on exclusive Coffee Chat slide, marketing, social media posts, occasional mentions in weekly eNewsletter, Monthly YP eNewsletter, and Ecoletter article	\$750
CWEA Specialty Conference Sponsorship - logo representation on marketing, signage, social media posts, eNewsletters, website slides, and Ecoletter article for one specialty conference (symposium, seminar, workshop)	\$225
Young Professionals Social Event - sponsorship of one 2024 YP event - logo representation on marketing, signage, social media posts, eNewsletters, and Ecoletter article - includes one attendee registration for sponsored event	\$250
CWEA T-Shirt - NEW - one color white imprint of logo on the back of CWEA t-shirt **	\$500

Sponsorship Opportunities are also available for the OPS Challenge Team at Tri-Con and WEFTEC, and for the Ed Norton/Gary Wyatt Golf Tournament
Contact Traci Storm, CWEA Executive Manager, at traci@chesapeakewea.org for more information.

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