



CWEA 2024 A LA CARTE SPONSORSHIP BROCHURE

Sponsorship & Advertising Opportunities

For more information, email traci@chesapeakewea.org

Job Postings in the CWEA Career Center for 2024 w/logo on CWEA Career Center webpage	\$300
Webinar Sponsorship with logo on exclusive slide for one CWEA Monthly Webinar of choice	\$100
eNewsletter Ad in Weekly Email Blasts	\$50/month or \$125/3 months
CWEA Webinar Vendor Spotlight - up to 3 minute commercial featured during one CWEA Monthly Webinar of choice	\$250
Sponsor one of CWEA's Student Chapters w/logo representation at Student Chapter Events	\$500
Sponsor the Student Design Competition - logo representation at Spring Meeting and WEFTEC during competitions, with Ecoletter, eNewsletter, and Social Media Features	\$500
Promotional Item Sponsorship - one-color imprint of logo with CWEA's logo in one promotional item that will be distributed at CWEA Specialty Conferences, Events, and Tri-Con**	\$1,000
Dinner & Learn Event - logo representation on marketing at the event, social media, and the Ecoletter article - includes one attendee registration	\$500
Stockholm Junior Water Prize Sponsorship - logo representation in eNewsletters, social media posts, and the Ecoletter article about the event	\$250
YH2O/Mentoring Sponsorship - logo representation in eNewsletters, social media posts, Ecoletter articles, and signage at YH2O events, along with exposure in Baltimore MOED and DPW marketing	\$500
Water Palooza Sponsorship - logo representation on marketing, signage, eNewsletters, social media posts, website slides, Ecoletter article, and a one-color logo imprint on the back of WP T-shirts	\$225
Laynard - Exclusive Sponsorship of 2024 CWEA Specialty Conference name badge lanyards	\$1,500
Young Professionals Annual Sponsorship - logo representation at all YP events, on marketing, signage, social media posts, eNewsletters, and Ecoletter articles - includes one complimentary attendee registration to each YP event	\$1,000
Exclusive Annual Sponsorship of the 2024 monthly YP Coffee Chats - logo on exclusive Coffee Chat slide, marketing, social media posts, occasional mentions in weekly eNewsletter, Monthly YP eNewsletter, and Ecoletter article	\$750
CWEA Specialty Conference Sponsorship - logo representation on marketing, signage, social media posts, eNewsletters, website slides, and Ecoletter article for one specialty conference (symposium, seminar, workshop)	\$225
Young Professionals Social Event - sponsorship of one 2024 YP event - logo representation on marketing, signage, social media posts, eNewsletters, and Ecoletter article - includes one attendee registration for sponsored event	\$250
CWEA T-Shirt - NEW - one-color white imprint of logo on the back of CWEA T-shirt **	\$500

Sponsorship Opportunities are also available for the OPS Challenge Team at Tri-Con and WEFTEC, and for the Ed Norton/Gary Wyatt Golf Tournament. Contact Traci Storm, CWEA Executive Manager, at traci@chesapeakewea.org for more information.

*Receive comparable digital promotion of logo and/or organization's name if an in-person event becomes virtual or otherwise canceled.

**Sponsorship Commitment must be received by 12/21/23 - one-color white imprint

