

Sponsorship & Advertising Opportunities

Webinar Sponsorship with logo on exclusive slide for one Chesapeake WEA Monthly Webinar of choice	\$100
eNewsletter Ad in Weekly Email Blasts	\$50/month or \$125/3 months
Water Palooza Sponsorship - logo representation on marketing, signage, eNewsletters, social media posts, website slides, Ecoletter article, signage, and a one-color logo imprint on the back of WP t-shirts	\$225
Chesapeake WEA Specialty Conference/Seminar Sponsorship - logo representation on marketing, signage, social media posts, eNewsletters, website slides, and Ecoletter article for one specialty conference (symposium, seminar, workshop)	\$250
Job Postings in the Chesapeake WEA Career Center for 2026 w/logo on Chesapeake WEA Career Center webpage	\$250
Webinar Vendor Spotlight - up to 3 minute commercial featured during one Chesapeake WEA Monthly Webinar of choice	\$250
Stockholm Junior Water Prize Sponsorship - logo in eNewsletters, social media posts, and the Ecoletter article	\$250
Young Professionals Social Event - Sponsor one 2026 YP event - includes one complimentary attendee registration logo representation on marketing, signage, social media posts, eNewsletters, and Ecoletter article	\$250
Dinner & Learn Event - logo representation on marketing at the event, social media, and the Ecoletter article includes one attendee registration	\$500
Sponsor one of Chesapeake WEA's Student Chapters w/logo representation at Student Chapter Events	\$500
Sponsor the Student Design Competition - logo representation at Spring Meeting and WEFTEC during competitions with Ecoletter, eNewsletter, and Social Media Features	\$500
YH2O/Mentoring Sponsorship - logo representation in eNewsletters, social media posts, Ecoletter articles, and signage at YH2O events, along with exposure in Baltimore MOED and DPW marketing (**During active programming)	\$500
Chesapeake WEA T-Shirt - NEW - one color white imprint of logo on the back of Chesapeake WEA t-shirt - Six sponsorships available - Commitment Deadline: 12/31/2025	\$500
Exclusive Annual Sponsorship of the 2026 monthly YP Coffee Chats - logo on exclusive Coffee Chat slide, marketing, social media posts, occasional mentions in weekly eNewsletter, Monthly YP eNewsletter, and Ecoletter article	\$750
Promotional Item Sponsorship - one color imprint of logo with Chesapeake WEA's logo in one promotional item that will be distributed at Chesapeake WEA Specialty Conferences, Events, and Tri-Con (**Commitment Deadline: 12/31/25)	\$1,000
Young Professionals Annual Sponsorship - logo representation at all YP events, on marketing, signage, social media posts, eNewsletters, and Ecoletter articles - includes one complimentary attendee registration to each YP event	\$1,000
Lanyard - Exclusive Sponsorship of 2026 Chesapeake WEA Specialty Conference name badge lanyards - (**Commitment Deadline: 12/31/25)	\$1,500

Specialty Sponsorship Opportunities are also available for the OPS Challenge Teams at Tri-Con and WEFTEC, Ed Norton/Gary Wyatt Golf Tournament, and many other opportunities not listed. Email traci@chesapeakewea.org for more information.

NEW SPONSORSHIP OPPORTUNITIES FOR 2026:

Ad Spots in the NEW 12-page Membership Engagement Guide - Will be printed in January 2026

1/4 Page Ad - SIX available: **\$500** Half Page Ad - only TWO available: **\$800** Full Page Ad - only ONE available: **\$1,200**

Printing Sponsorship - sponsor specific quantities of resource printing, sponsors can print the material in-house or sponsor the printing fees of a professional printing company. Logo will appear on printed materials. (100 - 1,000 copies)

*For all sponsorships: Receive comparable digital promotion of logo and/or organization's name if an in-person event becomes virtual or otherwise canceled.



Chesapeake WEA Celebrates 100 Years in 2027!

Multiple Chesapeake WEA's 100th Anniversary Celebration Events are currently being planned.

Watch for the 100th anniversary sponsorship opportunities to be announced!

