

## Sponsorship & Advertising Opportunities

Webinar Sponsorship with logo on exclusive slide for one Chesapeake WEA Monthly Webinar of choice	\$100
eNewsletter Ad in Weekly Email Blasts	\$50/month or \$125/3 months
Water Palooza Sponsorship - logo representation on marketing, signage, eNewsletters, social media posts, website slides, Ecoletter article, signage, and a one-color logo imprint on the back of WP t-shirts	\$225
Chesapeake WEA Specialty Conference/Seminar Sponsorship - logo representation on marketing, signage, social media posts, eNewsletters, website slides, and Ecoletter article for one specialty conference (symposium, seminar, workshop)	\$250
Job Postings in the Chesapeake WEA Career Center for 2026 w/logo on Chesapeake WEA Career Center webpage	\$250
Webinar Vendor Spotlight - up to 3 minute commercial featured during one Chesapeake WEA Monthly Webinar of choice	\$250
Stockholm Junior Water Prize Sponsorship - logo in eNewsletters, social media posts, and the Ecoletter article	\$250
Young Professionals Social Event - Sponsor one 2026 YP event - includes one complimentary attendee registration logo representation on marketing, signage, social media posts, eNewsletters, and Ecoletter article	\$250
Dinner & Learn Event - logo representation on marketing at the event, social media, and the Ecoletter article includes one attendee registration	\$500
Sponsor one of Chesapeake WEA's Student Chapters w/logo representation at Student Chapter Events	\$500
Sponsor the Student Design Competition - logo representation at Spring Meeting and WEFTEC during competitions with Ecoletter, eNewsletter, and Social Media Features	\$500
YH2O/Mentoring Sponsorship - logo representation in eNewsletters, social media posts, Ecoletter articles, and signage at YH2O events, along with exposure in Baltimore MOED and DPW marketing (**During active programming)	\$500
Chesapeake WEA T-Shirt - NEW - one color white imprint of logo on the back of Chesapeake WEA t-shirt - Six sponsorships available - Commitment Deadline: 12/31/2025	\$500
Exclusive Annual Sponsorship of the 2026 monthly YP Coffee Chats - logo on exclusive Coffee Chat slide, marketing, social media posts, occasional mentions in weekly eNewsletter, Monthly YP eNewsletter, and Ecoletter article	\$750
Promotional Item Sponsorship - one color imprint of logo with Chesapeake WEA's logo in one promotional item that will be distributed at Chesapeake WEA Specialty Conferences, Events, and Tri-Con (**Commitment Deadline: 12/31/25)	\$1,000
Young Professionals Annual Sponsorship - logo representation at all YP events, on marketing, signage, social media posts, eNewsletters, and Ecoletter articles - includes one complimentary attendee registration to each YP event	\$1,000
Lanyard - Exclusive Sponsorship of 2026 Chesapeake WEA Specialty Conference name badge lanyards - (**Commitment Deadline: 12/31/25)	\$1,500
Specialty Sponsorship Opportunities are also available for the OPS Challenge Teams at Tri-Con and WEFTEC, Ed Norton/Gary Wyatt Golf Tournament, and many other opportunities not listed. Email <a href="mailto:traci@chesapeakewea.org">traci@chesapeakewea.org</a> for more information.	

## NEW SPONSORSHIP OPPORTUNITIES FOR 2026:

### Ad Spots in the NEW 12-page Membership Engagement Guide - Will be printed in January 2026

1/4 Page Ad - SIX available: \$500      Half Page Ad - only TWO available: \$800      Full Page Ad - only ONE available: \$1,200

Printing Sponsorship - sponsor specific quantities of resource printing, sponsors can print the material in-house or sponsor the printing fees of a professional printing company. Logo will appear on printed materials. (100 - 1,000 copies)

\*For all sponsorships: Receive comparable digital promotion of logo and/or organization's name if an in-person event becomes virtual or otherwise canceled.

**Chesapeake WEA Celebrates 100 Years in 2027!**

Multiple Chesapeake WEA's 100th Anniversary Celebration Events are currently being planned.

Watch for the 100<sup>th</sup> anniversary sponsorship opportunities to be announced!

